The Total Economic Impact™ Of Microsoft Windows Devices For K-12

Through four school district interviews, a survey of 171 global school representatives and data aggregation, Forrester concluded that Microsoft Windows Devices for K-12 has the following three-year financial impact.

FINANCIAL SUMMARY

**ROI**
90%

**Benefits Present Value**
$12.1M

**Payback**
<6 months

**VOICE OF THE CUSTOMER**

“We saw that Windows laptops provided the most productivity and collaboration possibilities for our students...The shift to these devices happened as a result of incredible software and ability to hone on students’ learning journey to achieve goals faster.”

Chief information officer, North America

**EMPLOYEE PRODUCTIVITY**

1 hour
at least recovered per week among teachers and administration in operational productivity among IT employees per week in avoided privacy and security-related work per week

2.5 hours

5 hours

“We are facilitating the ability of the teacher to do their job better in a world that is continually encountering more students with different sets of skills.”

Director of digital learning and teaching, North America

**FINANCIAL SUMMARY**

Three-year risk-adjusted

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Costs</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1.4M: IT productivity</td>
<td>$827K: Licensing and training costs</td>
</tr>
<tr>
<td>$5.3M: Teacher and admin productivity</td>
<td>$5.5M: Student device costs</td>
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<tr>
<td>$5.3M: Avoided cost of legacy non-windows devices</td>
<td>$6.3M</td>
</tr>
</tbody>
</table>

Total Benefits:
$12.0M

Total Costs:
$6.3M

**63%** of teachers surveyed saw an improved class teaching experience

**57%** of teachers surveyed experienced improved student engagement

“We’ve started to see some success in terms of improved grades from students who [previously] flunked every exam. Now all of a sudden, they’ve a got a Windows device in front of them and they’re starting to get good grades.”

Director of digital strategy, Europe

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