
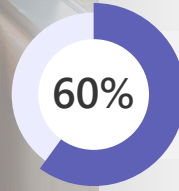


Provide personalized career guidance for your students with Career Coach

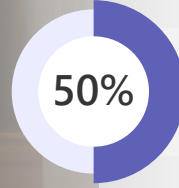
A Microsoft Teams app powered by LinkedIn



Higher Education faces challenges around student employability.

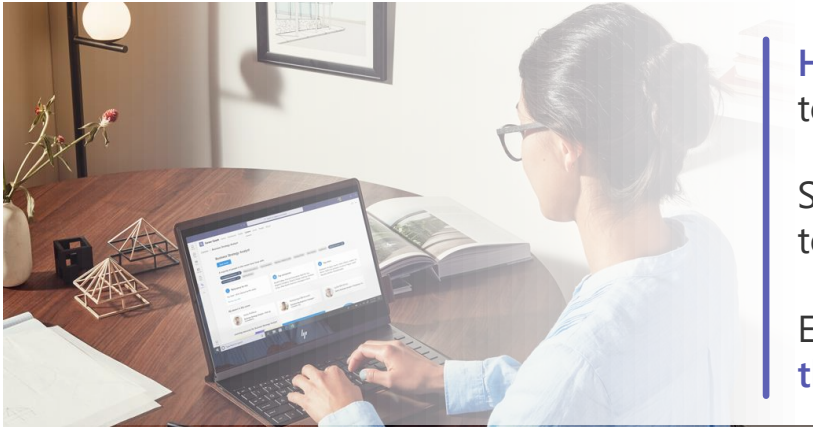


60% of students don't meet with career advisor more than once per year*



50% of students lack clarity about their future career**

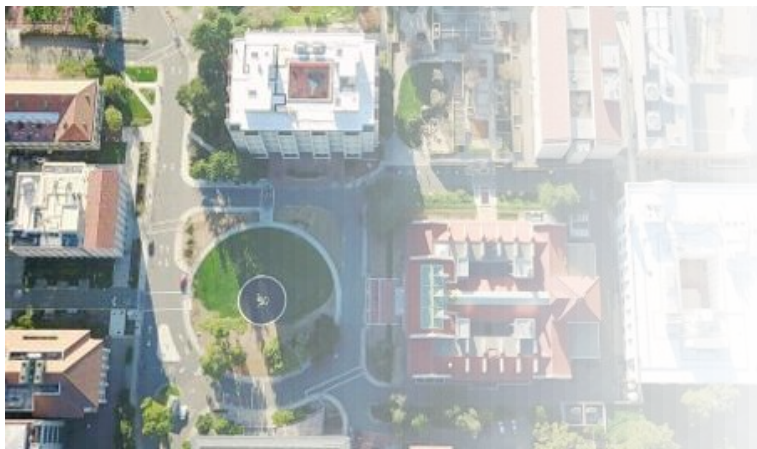
Bring the combined power of Career Coach and LinkedIn to encourage better student outcomes **while differentiating your institution.**



Help students discover their path to a fulfilling career.

Support students to **grow skills they need** to increase their employability.

Empower students to **connect and build their professional networks.**



Drive better employment outcomes for your graduates.

Gain powerful insights to enhance student experience.

Customize with your unique institution offerings.

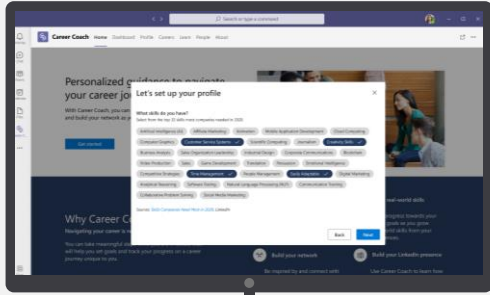
Drive more equitable student outcomes across your institution by helping all students have equal access to personalized career guidance and opportunities.

“ The feedback from students has been positive and each iteration of the app delivers more in terms of what they are looking for – a personalized experience, tailored to where they are in their career planning journey.

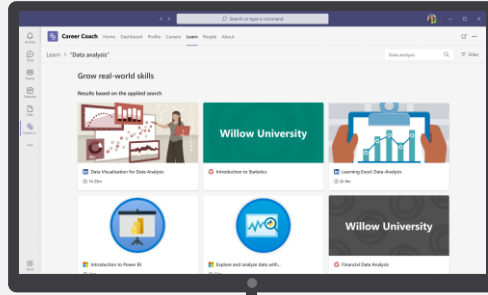
Brett Ryan
Executive Officer to the Chief Digital Officer ”



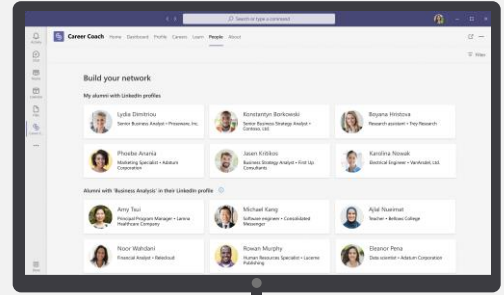
Empower your students to achieve more and differentiate your institution



Students can **build a comprehensive profile and explore career options** based on skills, field of study, industries, companies and locations.



Empower students to **find courses from your institution, LinkedIn Learning* and Microsoft Learn** to build the skills needed for graduation and beyond.



Provide **guidelines to build a network for advice** and support while recommending activities to connect with classmates and alumni.



Increase insight into student skills and career goals to understand student engagement while optimizing curriculum development to align with job market.



Tailor the app to include your institution's unique courses, programs, services, and brand.

Career Coach features free LinkedIn Learning courses that offer specific career related guidance and activities. With a separate LinkedIn Learning campus subscription, the full 16,000+ course library is seamlessly integrated into the experience

LinkedIn Learning

King's College, London offered its students curated LinkedIn Learning courses to enhance student experience starting from 1st year through to employment.**

“This is enabling us to offer a really comprehensive program of skills, while playing to our academic strengths. For students, it makes these skills more inclusive and more accessible.”

Dr. Eleanor Dommett
Senior Lecturer, Dept. of Psychology,
King's College



Start empowering every student with personalized career guidance today at <https://aka.ms/career-coach>

*Separate license for LinkedIn Learning is required to access more than 16,000 courses

**https://learning.linkedin.com/content/dam/me/learning/en-us/case-studies/LinkedIn_KingsCollege.pdf

