Finding High-Impact Opportunities for AI in Education

The Rise of AI in Education

AI is powering new ways for educators to engage with students, improve operational efficiency, and enhance the student experience. According to a recent IDC survey of 98 education respondents, the use of AI in education is growing rapidly. With 57% of respondents noting that they have projects in place, education respondents feel better prepared for AI than those in other industries.

Advancing Education AI Strategies

- **57%** of education respondents have projects in place for AI in education.
- **43%** have a formal strategy in place.

AI Preparedness in Education

- **57%** of institutions are not prepared or only somewhat prepared for AI.
- **23%** of institutions are extremely prepared for AI.

Challenges with AI Implementation in Education

- **36%** of respondents across other industries.
- **30%** of education respondents note that their overall strategic objectives (42%) have failed to align it with their AI strategy in place (15%) or either do not have an AI strategy in place.

Steps to Adopting AI in Education

- **Prioritize high-value, low-complexity AI use cases**.
- **Build a foundation of data**.
- **Find solutions provider alliances**.
- **Establish a government of practices and processes**.
- **Align with your overall strategic objectives**.
- **Build a data foundation**.

IDC recommends

- **Lack of skilled workers** and technical debt.
- **Loss of data**.
- **Sensitive student data**.

IDC cautions that

- **36% of respondents across other industries**.
- **30% of education respondents** noted that only 32% have principles of AI policies and processes in place.
- **30% of respondents across other industries**.
- **34% of education respondents**.

AI in Education

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IDC recognizes

- **28% of respondents across other industries**.
- **36% of education respondents**.

IDC forecasts

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IDC’s Message to Education Respondents

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