Establishing the Vision

We find ourselves in the midst of major change. Digital technology is an indisputable force revolutionizing our industries, reinventing our products, refining our services, and reshaping the way we live and work. This digital transformation is expected to continue to push new demands on our students and, therefore, on higher education systems everywhere. To respond, higher education institutions will need to offer increasingly more relevant, affordable and flexible education, engage new populations of students, and ensure that learning is a lifetime activity that can be accessed regardless of the learners' location or learning style.

For digital transformation to be effective, an institution must carefully analyze, design, develop, implement and evaluate their vision for change. Thoughtfully crafting a people-centric vision is the first step toward a successful, holistic digital transformation. However, creating a shared vision can be complex because it touches on the perceptions, attitudes, and everyday work of many stakeholders, involves the reallocation of fiscal and cultural resources, and disturbs the status quo.¹

Enabling Transformative Outcomes

Each college or university operates differently, with variations in how it uses its applications and systems. Analyzing your unique situation and deciding what you’d like to see in your transformed technology environment will help you develop a roadmap for getting there, regardless of whether the changes you aim to make are widespread and extensive or departmental and localized. Establishing a holistic vision and integrating multiple systems and data into a single, intelligent platform paves the way to streamlined processes and transformative outcomes.

¹ For more information, see the Microsoft Education Transformation Framework: http://aka.ms/etfhe
Key Questions to Consider:

- Does your staff have full visibility into student performance drivers across the entire system?
- Are your institution’s operations and resources optimized in a way that would allow you to fulfill your mission, strategy, and goals?
- Do you feel like your campus offers a functional and collaborative environment?
- Is your institution facing external or internal pressures to provide better service to students, academics, or institutional staff?

Next Steps

Review the components of Education Transformation Framework for Higher Education in greater detail.

http://aka.ms/etfhe

Contact Your Microsoft Sales Representative to learn more!