Establishing the Vision

We find ourselves in the midst of major change. Digital technology is an indisputable force revolutionizing our industries, reinventing our products, refining our services, and reshaping the way we live and work. This digital transformation is expected to continue to push new demands on our students and, therefore, on higher education systems everywhere. To respond, higher education institutions will need to offer increasingly more relevant, affordable and flexible education, engage new populations of students, and ensure that learning is a lifetime activity that can be accessed regardless of the learners’ location or learning style.

For digital transformation to be effective, an institution must carefully analyze, design, develop, implement and evaluate their vision for change. Thoughtfully crafting a people-centric vision is the first step toward a successful, holistic digital transformation. However, creating a shared vision can be complex because it touches on the perceptions, attitudes, and everyday work of many stakeholders, involves the reallocation of fiscal and cultural resources, and disturbs the status quo.\(^1\)

Enabling Transformative Outcomes

Each college or university operates differently, with variations in how it uses its applications and systems. Analyzing your unique situation and deciding what you’d like to see in your transformed technology environment will help you develop a roadmap for getting there, regardless of whether the changes you aim to make are widespread and extensive or departmental and localized. Establishing a holistic vision and integrating multiple systems and data into a single, intelligent platform paves the way to streamlined processes and transformative outcomes.

The Microsoft Education Transformation Framework shows you how emerging technologies, such as artificial intelligence, support new approaches to managing student success and student lifecycle; modernizing teaching, learning and research; and building efficient and effective physical and digital infrastructure. It provides practical advice to help you develop a strategy for digital transformation with a holistic, long-term view implemented in discrete phases that you can begin today.

Education Transformation Framework for Higher Education

Lifelong Learning

Connected Experiences

Limitless Research

Effective Institutions

http://aka.ms/etfhe
**Key Questions to Consider:**

- Does your staff have full visibility into student performance drivers across the entire system?
- Are your institution’s operations and resources optimized in a way that would allow you to fulfill your mission, strategy, and goals?
- Do you feel like your campus offers a functional and collaborative environment?
- Is your institution facing external or internal pressures to provide better service to students, academics, or institutional staff?

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**Pillars of Success**

After nearly three decades of working with educational institutions, we have the research, evidence, and experience in countries all over the world to understand how to achieve ambitious change without making the most common mistakes. Higher education institutions are complex and multifaceted organizations comprised of multiple departments that must work together to execute a successful vision. The Microsoft Education Transformation Framework enables a holistic look at the institution but provides you with the ability to develop your digital strategy in discrete phases, answering that all important question, “Where should I start?”.

From recruitment and enrollment, on through the academic years and into alumni relationships, Student Success & Lifecycle Management goes to the heart of what it means to offer an optimal educational experience for the long term, underscored by an honest and thorough assessment of institutional performance and student outcomes.

Modern Teaching, Learning & Research leverages new technologies and enables new processes that accelerate curriculum exploration and research breakthroughs. It nurtures a growth mindset in students, emphasizing future-ready skills to help them thrive in jobs not yet invented. It enables universities to empower their research communities to achieve their best work.

College and university campuses must continually evolve to meet the growing and changing needs of students globally. Campuses everywhere must support fluid, collaborative and personalized learning environments, while becoming more sustainable, efficient and secure.

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**Next Steps**

Review the components of Education Transformation Framework for Higher Education in greater detail.

[http://aka.ms/etfhe](http://aka.ms/etfhe)

Contact Your Microsoft Sales Representative to learn more!